

Jonathan Rojas

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I am an ambitious, life-long learner who focuses on building efficient teams, tools, and processes. A technology enthusiast with a passion for products that add value to users' lives.

Experience

Associate Product Manager, General Assembly, Remote/Washington, DC — 2017-2018

- Led cross-functional team to transition the legacy generalassembly.com website to Drupal
- Balanced the third party vendor statement of work with prioritizing new features based on the internal team feedback and needs
- Performed scrum ceremonies including: sprint planning, daily standup meetings, and sprint retrospectives
- Prepared and presented weekly progress to CPO and product leadership committee

Manager - Instruction & Operations, General Assembly, Washington, DC — 2014-2017

- Managed the P&L of the full-time and part-time DC education programs while maintaining 70%+ margins
- Recruited instructors for the web development, data science, and user experience immersive programs
- Managed, coached, and mentored full-time program instructors that resulted in 50 NPS average across immersive programs
- Managed and scheduled Front Lines (customer support) Team

Co-founder and Host, Smart People Podcast LLC, Arlington, VA — 2010-Present

- Co-created a weekly, interview based podcast with over 290 episodes, 3 million downloads, and a subscriber base of over 10,000 listeners
- Created a podcast community resulting in 3,300+ Facebook Likes and 1,900+ Twitter followers with zero budget
- Edited and shipped audio of 290 episodes resulting in 514 ratings (4.5 average) and 242 reviews
- Grew advertising revenue from \$8,000 in 2013 to \$30,000 in 2016
- Created and maintained podcast site on WordPress

Senior Consultant, Deloitte Consulting LPP, Alexandria, VA — 2009-2013

- Developed an integrated project schedule with verified tasks and dependency relationships for a program of 8 segment teams and 50+ team members
- Briefed leadership on metrics and service level agreement key performance indicators
- Led team responsible for performing analysis of Commander, Navy Installations Command Portfolio Management Team's processes and governance
- Led team responsible for performing analysis and portfolio management support of the Department of Navy Scientific and Technical Functional Area Manager's technology portfolio, resulting in a 25%+ reduction of their IT portfolio

Education

James Madison University, Harrisonburg, VA – Bachelor of Business Administration

Free Code Camp, Online - Front-End Course

General Assembly, Washington, DC — Javascript Development

Skills

JIRA, Confluence, HTML, CSS, Javascript, Wordpress, Pixelmator, Audacity, Google Apps, and Microsoft Office Suite